

## LEGAL VALUE PARTNER SERVICES

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All businesses need legal advice. The quality of legal advice received affects the business value generated by an organization.

A legal counsel helps business organizations to be more successful by providing legal solutions which make positive business sense.

A legal value partner invests time and efforts to understand the business context, culture, leadership and objectives of an organization, and provides tailor-made solutions which integrate with the business strategy and directly contribute towards the long-term success of the enterprise.

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## MJLA | LEGAL

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# Legal Value Partner

*From ensuring legal compliance to generating legal value*

*Creating and delivering unique business value for the target market is a challenge every enterprise faces. This challenge is met by a series of well-coordinated activities, comprising corporate planning, strategic management and business operations. Throughout the chain of these activities, law is usually perceived, at best, as a compliance function. International research has established (which our experience as practitioners of corporate laws in Pakistan for more than a decade supports) that organizations which (other factors being equal) proactively define legal strategy as a source of competitive advantage and adopt legal risk management practices as a preventive measure, deliver better business results and live longer.*

MJLA LEGAL is a specialist business law firm which provides strategic counsel and innovative solutions to senior leadership and members of in-house legal teams of leading businesses, for proactively generating legal value and managing legal risk at enterprise level; we also offer expert legal counsel for high-value, challenging and complex decisions, transactions, projects and disputes relating to corporate, commercial, capital markets, competition, investments, projects and arbitration laws.

We help our clients to make intelligent legal choices and build long-term business success. We act as trusted legal counsel on a wide range of legal assignments, may that be devising legal strategies to support new business models, selecting a suitable business vehicle, negotiating and finalizing key commercial contracts, formulating good corporate governance practices, divesting or acquiring businesses, carrying out corporate restructuring, mitigating key-risks, or implementing succession planning.

## STRATEGIC COUNSEL

- **Aligning Legal Strategy and Business Value**
- **Prioritizing Legal Risks for Business Success**
- **Organizing Cost Effective Legal Functions**
- **Generating Legal Value for Shareholders**

## EXPERT ADVICE

- High-Value, Complex and Challenging:**
- **Decisions** ■ **Transactions**
  - **Projects** ■ **Disputes**

We advise clients on legal issues which have critical importance for their business success and require expertise, dexterity and a business-friendly approach for their resolution. We identify the key-issues, collaborate with clients to develop possible legal solutions, help the clients to select the best option, and structure a legal solution which effectively resolves the issue.

We work closely with our clients especially their legal teams to think outside the box and develop innovative legal solutions which legitimately support and add value to the unique business model, distinctive capabilities and/or competitive advantage of the clients.

**MJLA LEGAL** in collaboration with **MJLA Services** offers legal-knowledge-process outsourcing services (LKPO) to multinational enterprises (MNEs) operating in Pakistan with a view to facilitate the in-house legal teams of MNEs in managing legal functions at regional level.

MJLA LEGAL has advised leading local businesses, MNEs, Fortune 500 companies and regulatory bodies on Pakistan law, and is a preferred local counsel of several leading international law firms.

MJLA LEGAL has been consistently ranked as one of the eminent corporate and commercial law firms of Pakistan by leading international legal directories including Chambers Global, Chambers Asia-Pacific and The Legal 500 Asia-

- AREAS OF EXPERTISE**
- **Corporate and Commercial**
  - **Capital Markets** ▪ **Competition**
  - **Arbitration/Strategic Disputes**
  - **Legal Value/Risk Management**

**STRATEGIC COUNSEL**  
**EXPERT ADVICE**  
**INNOVATIVE SOLUTIONS**

We only offer services and accept instructions for which we believe we can provide full value to the client. We bring an independence of mind, understanding of purpose, a will to deliver and a proactive and collaborative approach to the assignments entrusted to us. We have an uncompromising determination to achieve excellence in everything we undertake, and are fully committed to adhere to the highest standards of professionalism, trust and integrity and develop mutually rewarding long-term relationships.

We provide integrated legal solutions by offering unique combination of skills, knowledge and service, and swiftly developing value-added and customized solutions to meet the special requirements or business context of a client.

We deliver outstanding value to our clients through our enterprising approach, ability to learn fast, dedication to develop and apply process excellence, commitment to provide world-class service and drive to build mutually rewarding long-term relationships.

